

# Transforming Green Actions into Visible Impact!

The world's first platform to visualize and measure your company's tree planting impact directly on your website.



## Problem We are Solving:

EcoForest tackles the major issue of transparency in tree planting, enhancing engagement and scalability in sustainability efforts. While many organizations use tree planting for climate action, the lack of transparency can lead to greenwashing and diminish consumer trust.

## Solution:

We leverage a mobile app, USSD codes, and satellite data, enhanced by our AI model. Our platform offers growth monitoring, carbon measurement, pathology surveillance, and weather alerts, all visualized through our Impact API for clear, accessible data.



Scan & Plant

Our well-designed ecosystem with 17 processes that enhance clarity and efficiency.



Play video

- 1 Spotting Degraded land    2 Talk with Local leaders    3 Awareness to local community
- 4 Collaborate with Company (CSR)    5 Training Green Agents    6 Organize planting exercise
- 7 Digital recording    8 API integration    9 Browser Extension installation    10 Regular Green Agent Updates
- 11 Data Verification    12 Farmer's insights    13 EcoForest smart dashboard    14 Ecoforest Cloud Storage
- 15 Track Pathology Surveillance    16 Carbon Measurement    17 Engage local agronomist



## Who is paying and How ?

**Individuals:** \$2 per tree, including tracking.

**Businesses:** Starting at \$2 per tree, plus a monthly fee and other consumable services .

**NGOs:** Platform as a service, with an initial setup fee, monthly fees, and an additional 15% charge on individual contributions .